

## The Annual Network Ireland Businesswomen of the Year Awards

“Local Talent for Global Opportunities”



**Network Ireland Charity of the Year 2011**

The Women's Fund





## **Network Ireland National Women in Business Awards 2011**

Network Ireland is a progressive dynamic organisation for women in business, the Professions, Industry, Trades, Government Departments and the Arts.

Formed in Dublin in 1983, the organization has developed both a reputation and a quality distribution system for ideas and information. Today Network Ireland has grown to comprise 10 branches around the country with **over 500 Firms Nationwide**. Branches include Dublin, Louth, Cork, Limerick, Tipperary North, Kildare, Waterford, Galway, Mayo & Clare.

Our membership base consists of women from across the board in Irish business today. The greatest strength of the organization is in the diversity of membership which allows for the cross fertilisation of ideas through the interaction of members in the local branches and at national events. The Network activities are seen as valuable in creating a forum for networking opportunities, both internally and externally.

Network Dublin is hosting the Annual Network Ireland National Women in Business Awards in **Dublin Castle on Friday the 21<sup>st</sup> October 2011**. The theme this year is “Local talent for Global Opportunities”. The Women’s Fund at The Community Foundation for Ireland is the Network Ireland Charity of the Year 2011.

Whether you choose a platinum, gold or silver level package, being a Network Ireland Awards sponsor is invaluable to increasing your visibility and inspiring customer loyalty with this highly targeted audience.

Sign up today to be part of this amazing event. Join us and let us tailor a package to reach your marketing goals. Network Ireland is looking forward to extending you a warm Cead Mile Failte – a hundred thousand welcomes – to Dublin Castle in October 2011

**Mary Kershaw**  
**Network Ireland President**



## **Sponsorship Opportunities Available:**

- Platinum Level € 10,000
- Gold Level € 6,000
- Silver Level € 3,000
- Champagne Reception € 1,500
- Award Prizes €1,000
- Awards Prizes (Services) €1,000
- Advertisement in Awards Programme
  - Half Page € 250
  - Full Page € 500

For full details of the benefits of each sponsorship package, see the following pages.



### **Platinum Level Sponsor: €10,000**

Your sponsorship includes the following benefits:

- Branding of all print materials including
  - Cover of announcement
  - Awards Programme
- Acknowledgement of sponsoring company at the Awards launch
- Acknowledgement of sponsoring company at the Awards
- Company logo displayed on screen during the Awards
- Full page advertisement in programme
- 10 complimentary seats for the Awards Luncheon
- Links from Network Ireland website to your company website

### **Gold Level Sponsor: €6,000**

Your sponsorship includes the following benefits:

- Recognition on all print materials (as above). Position will not be in as prime a location as the Platinum Sponsorship level
- Acknowledgement of sponsoring company at the launch of the Awards
- Acknowledgement of sponsoring company at the Awards
- Half page advertisement in programme
- 5 complimentary seats for the Awards Luncheon
- Links from Network Ireland website to your company website

### **Silver Level Sponsor: €3,000**

Your sponsorship includes the following benefits:

- Recognition in the Awards Programme
- Acknowledgement of sponsoring company at the launch of the Awards
- Acknowledgement of sponsoring company at the Awards
- 2 complimentary seats for the Awards Luncheon



### **Champagne Reception €1,500**

Benefits to sponsoring this event include:

- Company name or logo on all signage associated with the Champagne Reception
- Logo and organisation name recognition in the Awards programme
- Your organisation name and logo on the Network Ireland Website

### **Awards Prizes €1,000**

This is an exclusive sponsorship opportunity. Benefits to sponsoring this item include:

- Company name or logo on the Award
- Logo and organisation name recognition in the Awards programme
- Your organisation name and logo on the Network Ireland Website

### **Awards Prizes (Services) €1,000**

This is an exclusive sponsorship opportunity to sponsor an awards prize by giving sponsorship of your company's services to the value of €1,000 to the Award recipient.

Benefits to sponsoring this item include:

- Logo and organisation name recognition in the Awards programme
- Your organisation name and logo on the Network Ireland Website

### **Advertising in the Awards Programme:**

- Full Page €500
- Half Page €250